



843.398.4000 • P.O. BOX 57 • DARLINGTON, SOUTH CAROLINA 29540

I would like to ask if you would be willing to sponsor the Darlington Downtown Revitalization Association's free Concert Series. The events are scheduled from **7 to 10 p.m. monthly, May through September**, at Liberty Lane in downtown. Local and regional bands perform live, and food and drink are available for attendees to purchase from vendors in this historic location that features a Southern 500 mural and the handprints of all the winners of the Southern 500 from 1950 to 2000.

With your sponsorship dollars, you will receive

- Your logo on a banner displayed at the event,
- Food & Drink Tickets that can be used at any of the 2019 music events,
- Recognition in press releases and online, and
- Your business logo on flyers, posters, and print ads.

You also may have promotional materials to distribute or on display for attendees.

Your contribution to this year's event will allow us to continue to hold events and fund other community projects, such as beautification projects, business seminars, the DDRA Improvement Incentive Program, Scare on the Square, Shop Darlington, and other events and activities.

Thank you again for your continued support of our program!

Lisa Chalian-Rock  
Director, DDRA, Planning & Economic Development  
843-398-4000 ext. 103 office  
843-992-1561 cell  
[darlingtonplanner@gmail.com](mailto:darlingtonplanner@gmail.com)  
[www.darlingtonSConline.com](http://www.darlingtonSConline.com)  
[www.facebook.com/DarlingtonSC](https://www.facebook.com/DarlingtonSC)  
[www.facebook.com/DowntownDarlington](https://www.facebook.com/DowntownDarlington)  
@ddraSC

*Thanks for your interest in making our community a better place!*



843.398.4000 • P.O. BOX 57 • DARLINGTON, SOUTH CAROLINA 29540

**Business Name:** \_\_\_\_\_

- Series Title Sponsor, \$15,000:** Exclusive title sponsorship to the entire series, Multiple banners on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets per event, Largest logo on Event Shirts (if secured by April 1)
  
- Thursday, May 23 – Bout Time Band of Darlington**
  - Bronze Level, **\$100:** 10 tickets
  - Silver Level, **\$300:** Banner on-site, 10 tickets
  - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
  - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets, Logo on shirts
  - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets, Large logo on event shirts (if secured by April 1)
  
- Thursday, June 27**
  - Bronze Level, **\$100:** 10 tickets
  - Silver Level, **\$300:** Banner on-site, 10 tickets
  - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
  - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets, Logo on shirts
  - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets, Large logo on event shirts (if secured by April 1)
  
- Thursday, July 25**
  - Bronze Level, **\$100:** 10 tickets
  - Silver Level, **\$300:** Banner on-site, 10 tickets
  - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
  - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets, Logo on shirts
  - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets, Large logo on event shirts (if secured by April 1)
  
- Friday, August 30 – The Bonding Company (former Woody's band members and other locals)**
  - Bronze Level, **\$100:** 10 tickets
  - Silver Level, **\$300:** Banner on-site, 10 tickets
  - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
  - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets, Logo on shirts
  - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets, Large logo on event shirts (if secured by April 1)
  
- Thursday, September 26**
  - Bronze Level, **\$100:** 10 tickets
  - Silver Level, **\$300:** Banner on-site, 10 tickets
  - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
  - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets, Logo on shirts
  - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets, Large logo on event shirts (if secured by April 1)

**ALL sponsorship levels include announcements about your business during the events!**