



# DARLINGTON FAMILY FEST 2020

## JUNE 6<sup>th</sup>, 2020



Community Broadcasters, LLC

Florence | Sumter | Orangeburg



DARLINGTON FAMILY FEST 2020

# OVERVIEW

The Inaugural Darlington Family Fest is coming to the Darlington Racetrack June 6th, 2020! Darlington Downtown Revitalization Association and Community Broadcasters LLC, are bringing you the Biggest Family Event of the year. From Craft Booths, Food Trucks, Beer Trucks, a kids zone full of fun activities, to Live Music featuring "Felonious Funk!" South Carolina Eastern Mustang Club Car Show. There will be something for the whole family!

**PROMOTIONAL TIMING:**  
4.19 – 6.06



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# PREMIUM FOOD TRUCK VENDOR PACKAGE

## PREMIUM FOOD/BEER TRUCK VENDORS RECEIVES:

- 20 (:30 or :60 second commercials) to air on radio station of your choice. Mon-Sun 6am-10pm to be used prior to August 31<sup>st</sup>, 2020
- 10 (minimal) live mentions on the air with participating Morning Shows the week leading up to the event on the 6<sup>th</sup> of June.
- Your logo up on our participating Station Websites that will link to your page/Facebook
- Double Booth Space where you can set up, showcase your business and sell food/drink products
- Your name and/or logo will be featured on all advertising material for the event
- Limited Number Available

**Total Value: \$1,400 Sponsor Investment: \$450**

Business Name: \_\_\_\_\_

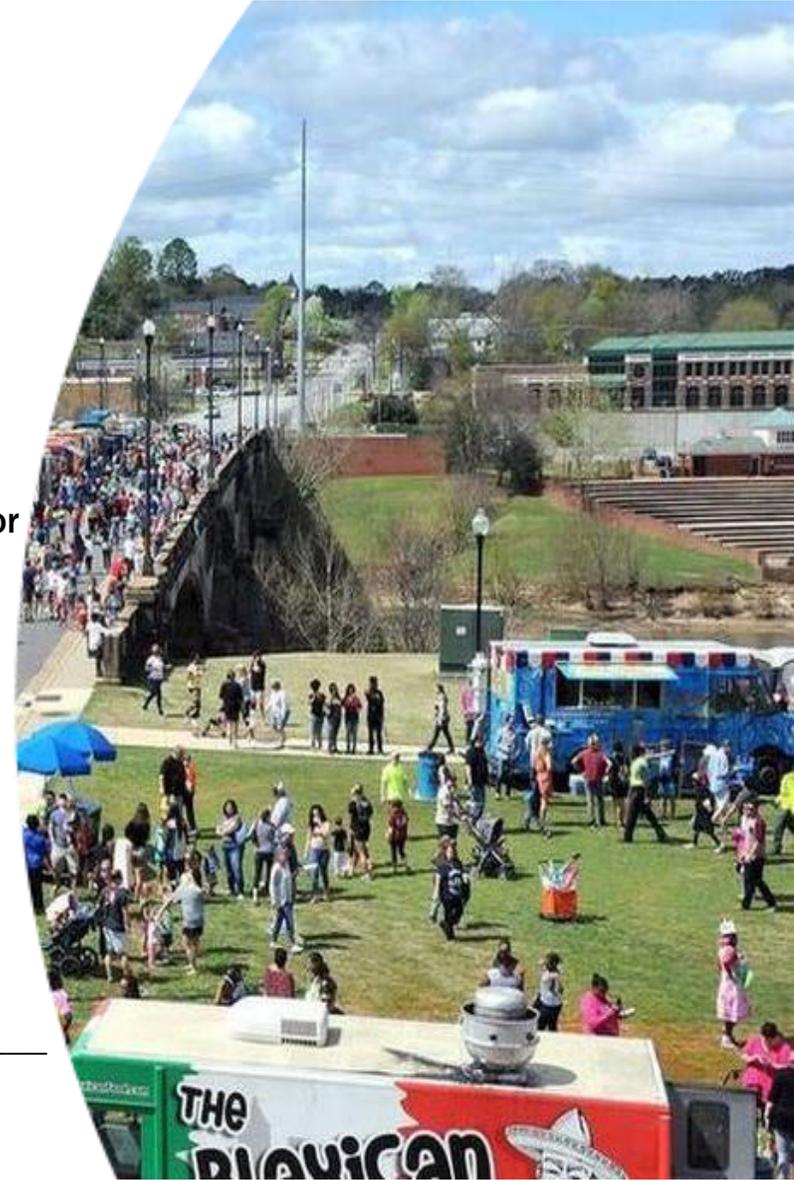
Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*\*All sales are final, non-cancelable and must be paid in full by event date*



# FOOD/BEER TRUCK VENDOR PACKAGE

## FOOD/BEER TRUCK VENDORS RECEIVES:

- 10 (:30 or :60 second commercials) to air on radio station of your choice. Mon-Sun 6am-10pm to be used prior to August 31<sup>st</sup>, 2020
- 5 (minimal) live mentions on the air with participating morning shows the week leading up to the event on the 6th of June
- Your logo up on participating Station Websites that link to your page/Facebook
- Single Booth Space where you can set up a tent and showcase your business and sell food/drink products

**Total Value: \$735**

**Sponsor Investment: \$250**

Business Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



*\*\*All sales are final, non-cancelable and must be paid in full by event date*

# CRAFT VENDOR PACKAGE

## CRAFT VENDORS RECEIVES:

- 5 (minimal) live mentions on the air with participating morning shows the week leading up to the event on the 6th of June
- Your logo up on participating Station Websites that link to your page/Facebook
- Single Booth Space where you can set up a tent, showcase your business and sell craft merchandise



**Total Value: \$525**

**Sponsor Investment: \$175**

Business Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*\*All sales are final, non-cancelable and must be paid in full by event date*

# SUPPORT



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## ON-AIR MESSAGE SAMPLE

(:30 PROMO) The First Inaugural Darlington Family Fest is coming to the Darlington Racetrack Saturday June 6th Presented by [INSERT SPONSOR] The Darlington Downtown Revitalization Association, and Community Broadcasters are bringing you the family event of the year. From Craft Beer, Food Trucks, vendor to a kid's zone full of fun activities, there will be something for the whole family! So grab your family and bring them down to the Darlington Racetrack for the best day of their lives! Visit [SPONSOR WEBSITE] or cbpeedee.com for more information!

